

Profile: TopElectricians.com

TopElectricians.com is part of a network of nationwide websites that offer professionals across the US affordable online advertising solutions while generating traffic from leading search engines.

Included in the network are the following websites:

- **TopElectricians.com** – With high rankings in all major search engines, topelectricians.com generates a vast array of residential, commercial and emergency electrical jobs, and provides users helpful tips on a wide range of electrical issues.
- **Aplumbers.com** - From clogged drains to flooded basements, aplumbers generates numerous quality leads and boasts high rankings in top search engines.
- **Remodeling-companies.com** – In addition to providing many home design ideas and solutions, remodeling-companies generates online requests for a wide range of remodeling jobs.



Our websites receive a large amount of targeted online traffic from various sources, including but not limited to: Google, Yahoo!, Bing, Citysearch, local.com, Yelp, Kudzu, openlist, and many others...

How does it work?

Simple!

- 1 Potential customers reach topelectricians.com through one of the abovementioned online platforms
- 2 Customers then contact our dispatch center – either by submitting an online form specifying their job request, or by calling the center directly.
- 3 Based on the customer's location and specific job needs, our dispatch center sends his or her request to all relevant electrical contractors.



Stats:

Website Performance

- Over 30,000 unique visits per month
- Over 50,000 page views per month
- Average time on site 2:14 min's

Visitors Stats

- Men- 46%
- Women- 54%
- Average age- 42

Common electrical job requests

- Electric outlet switches
- Ceiling fan installation
- Outdoor lighting
- Wiring
- Circuit breakers-(repair & install)
- Ceiling lights installations
- Power breaks/ power outage
- Electrical Panels
- Change electric sockets

Electrical Job Scale

- Small Jobs (\$150 - \$700) 60%
- Medium Jobs (\$700 - \$3,000) 35%
- Large Jobs (\$3,000 and more) 5%

Advertising:

Five great reasons to advertise on Topelectricians.com:

1

It's Targeted – You receive quality leads that are relevant to you! Our dispatch center will forward you only those job requests that match your specific location and skills.



2

It's Cost Effective – With our low-cost advertising solutions you get more for less: more exposure and more jobs for a very small investment!



3

It's Flexible – There are no registration or cancellation fees at Topelectricians. You can modify your account or close it at any point in time, no strings attached!



4

It's Effective – It's simple math: Targeted traffic and low cost advertising generate many leads and high return on investment.



5

It Allows Your Business to Stand Out – By advertising with Topelectricians you promote your business in your specific area, leading to many more potential customers in your vicinity.



Advertising Options & Pricing:

Topelectricians.com offers three advertising options:

What do you get for each advertising option?	Free	Gold	Pay Per Lead
Listing in topelectricians.com	✓	✓	✓
Full Geographical Targeting Coverage		✓	✓
An eye catching ad spot at the top of your city page		✓	✓
Leads delivered through phone, email & text messages		✓	✓
Leads generated by our entire network			✓
Leads through Google, Yahoo! & Bing advertising			✓
Pricing	Free	\$30 per month	\$12.5 per lead

Note! Our Pay per lead advertisers enjoys leads generated by the following resources:



Contact Us:

Sales Executive:

Ori Sha, Director of Sales

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