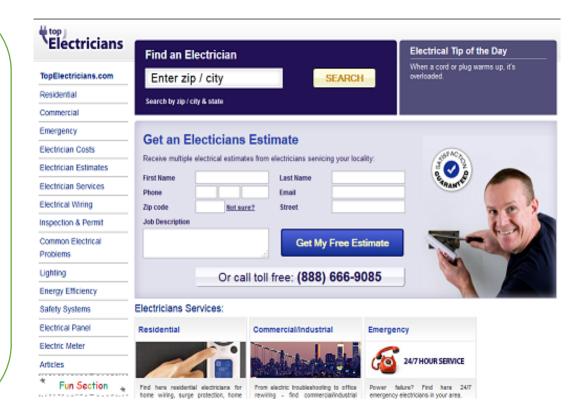
## Profile: TopElectricians.com

**Topelectricians.com** is part of a network of nationwide websites that offer professionals across the US affordable online advertising solutions while generating traffic from leading search engines.

Included in the network are the following websites:

- Topelectricians.com With high rankings in all major search engines, topelectricians.com generates a vast array of residential, commercial and emergency electrical jobs, and provides users helpful tips on a wide range of electrical issues.
- **Aplumbers.com** From clogged drains to flooded basements, aplumbers generates numerous quality leads and boasts high rankings in top search engines.
- Remodeling-companies.com In addition to providing many home design ideas and solutions, remodeling-companies generates online requests for a wide range of remodeling jobs.



Our websites receive a large amount of targeted online traffic from various sources, including but not limited to: Google, Yahoo!, Bing, Citysearch, local.com, Yelp, Kudzu, openlist, and many others...

### How does it work?

#### Simple!

- Potential customers reach topelectricians.com through one of the abovementioned online platforms
- Customers then contact our dispatch center either by submitting an online form specifying their job request, or by calling the center directly.
- Based on the customer's location and specific job needs, our dispatch center sends his or her request to all relevant electrical contractors.



### Stats:

#### **Website Performance**

- Over 30,000 unique visits per month
- Over 50,000 page views per month
- Average time on site 2:14 min's

#### **Visitors Stats**

- Men- 46%
- Women- 54%
- Average age- 42

### **Electrical Job Scale**

- Small Jobs (\$150 \$700) 60%
   Medium Jobs (\$700 \$3,000) 35%

#### **Common electrical job requests**

- Electric outlet switches
- Ceiling fan installation
- Outdoor lighting
- Wiring
- Circuit breakers-(repair & install)
- Ceiling lights installations
- Power breaks/ power outage
- Electrical Panels
- Change electric sockets

## Advertising:

#### Five great reasons to advertise on Topelectricians.com:



**It's Targeted** – You receive quality leads that are relevant to you! Our dispatch center will forward you only those job requests that match your specific location and skills.



2

**It's Cost Effective** — With our low-cost advertising solutions you get more for less: more exposure and more jobs for a very small investment!



3

**It's Flexible** – There are no registration or cancellation fees at Topelectricians. You can modify your account or close it at any point in time, no strings attached!



4

**It's Effective** – It's simple math: Targeted traffic and low cost advertising generate many leads and high return on investment.





**It Allows Your Business to Stand Out** – By advertising with Topelectricians you promote your business in your specific area, leading to many more potential customers in your vicinity.



# Advertising Options & Pricing:

### **Topelectricians.com offers three advertising options:**

What do you get for each advertising option?	Free	Gold	Pay Per Lead
Listing in topelectricians.com	V	V	V
Full Geographical Targeting Coverage		V	V
An eye catching ad spot at the top of your city page		V	V
Leads delivered through phone, email & text messages		V	V
Leads generated by our entire network			V
Leads through Google, Yahoo! & Bing advertising			V
Pricing	Free	\$30 per month	\$12.5 per lead

Note! Our Pay per lead advertisers enjoys leads generated by the following resources:



# **Contact Us:**

Sales Executive:
Ori Sha, Director of Sales
<a href="mailto:sales@topelectricians.com">sales@topelectricians.com</a>

